



Kentucky Automatic Fire Alarm Association, Inc.

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RESOLUTION OF THE BOARD OF DIRECTORS ON USE OF KYAFAA LOGO(S) (Resolution #7)

This resolution addresses the Terms of Use of the KYAFAA logo(s).

Use of Logo(s)

As a KYAFAA member in good standing, you may use the logo(s) to emphasize your pride in KYAFAA membership. Use of the KYAFAA logo(s) are for members only unless otherwise approved by the Board of Directors. Any use of the logo(s) shall be in accordance with this document.

- The logo(s) may not be revised or altered in any way. The logo(s) must be displayed in the same form as produced by KYAFAA.
- The logo(s) may be used only on the member's business cards, stationery, forms showing the member's letterhead, and similar documents or Web sites on which the name and address of the member or the member's business is prominently displayed.
- The logo(s) may be used as a decal on the door or window of a business, on a delivery or service truck, or on the window of a personal vehicle.
- The logo(s) may not be used in any manner that detracts from the high ideals of KYAFAA or from the values, particularly fire safety values, espoused by KYAFAA.
- The KYAFAA member logo(s) may not be used in any manner which would tend to imply a connection between KYAFAA and the member which, in fact, may not exist. This includes any use of the logo(s) that the public might construe as an endorsement, approval, or sponsorship by KYAFAA of a member or a member's business, or which might be taken to support or encourage a member's sale of product, process, or installation. A member is allowed to print the logo(s) on an advertisement or product literature.
- No person gains any rights whatsoever in the logo(s) or their use; it remains the property of KYAFAA. KYAFAA reserves the right in its sole discretion to require the removal of the logo(s) from any location or thing KYAFAA feels does not comply with these guidelines, or which could or does discredit the Association.
- The KYAFAA logo may be printed in all one color (monochrome), grayscale or in full color.

Linking to KYAFAA

- A KYAFAA web logo must always be an active link to the Kentucky Automatic Fire Alarm Association home page at <http://www.kyafaa.org>. The image "ALT" attribute must be "KYAFAA".
- KYAFAA does not allow its content to be "framed" by another site (you may not link to a KYAFAA Web page inside HTML frames so that the content appears to be part of your site).
- A link to KYAFAA's Web site may not be used in the context of an endorsement for any information on your Web site, any company products and/or services, or any situation that is in conflict with the KYAFAA mission.

Approved by the Board of Directors 07/23/08 Louisville, Kentucky